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Certified Organic Products

Presents.....

A smarter way to sell products.



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Certified Organic Products
and
Made In Australia

- **Produces a large range of health & nutrition, personal care, skin, dental and hair care products**
- **These products are free of potentially harmful ingredients and are safe for you and your whole family to use. They are natural Certified Organic products**
- **These products are sold online**
- **Most products sales result from personal referrals to the shopping cart**
- **Members are paid multiple and varied commissions for being involved**

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Certified Organic Products
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- **The traditional way of selling products was via wholesales agents and multiple layers of agents who eventually organised products to be sold in retail outlets (see outline in next slide)**
- **More recently companies have been selling their products via e-commerce portals (eg Amazon, eBay)**
- **Yet others depend on SEO and many other IT methods to get their portal rankings higher on internet Search Engines**
- **Yet these methods have flaws and ever increasing costs associated with them**
- **MiVeda has elected to sell their products via their own Shopping Cart BUT to use personal referrals from Members to “spread the word” (see last slide)**

Traditional Supply Chain



Manufacturer

Agents

Warehouses

Retail Shops

Consumer

This supply chain can consume up to 90% of the retail cost. All of these stages of distribution increase the price that the consumer pays for the end product.

MiVeda Supply Chain

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Manufacturer

Network of Members & consumers

- Members refer people to our online shopping portal
- Products are ordered via our online shopping cart
- Products are supplied direct from the manufacturer to the consumer
- Money saved is paid to the referring Members as multiple commissions
- As you increase your group product turnover, you increase your income
- You increase your product turnover by online marketing and word of mouth

Everyone wins!