

Presents.....

A smarter way to sell products.



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•Produces a large range of health & nutrition, personal care, skin, dental and hair care products

•These products are free of potentially harmful ingredients and are safe for you and your whole family to use. They are natural Certified Organic products

- These products are sold online
- •Most products sales result from personal referrals to the shopping cart
- •Members are paid multiple and varied commissions for being involved



Certified Organic Products and Made In Australia

•The traditional way of selling products was via wholesales agents and multiple layers of agents who eventually organised products to be sold in retail outlets (see outline in next slide)

•More recently companies have been selling their products via e-commerce portals (eg Amazon, eBay)

• Yet others depend on SEO and many other IT methods to get their portal rankings higher on internet Search Engines

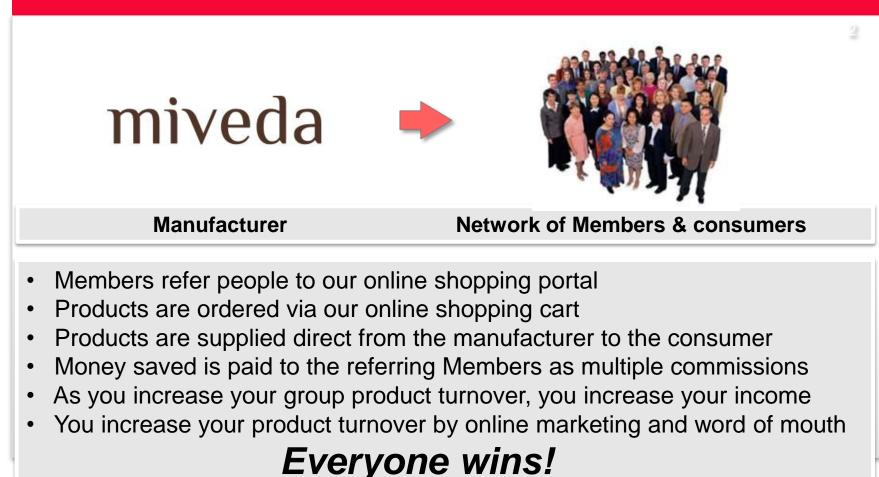
•Yet these methods have flaws and ever increasing costs associated with them

•MiVeda has elected to sell their products via their own Shopping Cart BUT to use personal referrals from Members to "spread the word" (see last slide)

Traditional Supply Chain



MiVeda Supply Chain



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