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Certified Organic Products

Presents.....

A smarter way to sell products.



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Certified Organic Products
and
Made In Australia

- **Produces a large range of health & nutrition, personal care, skin, dental and hair care products**
- **These products are free of potentially harmful ingredients and are safe for you and your whole family to use. They are natural Certified Organic products that are Made in Australia**
- **These products are exclusively sold via the MiVeda online e-portal**
- **Most products sales result from personal referrals to the shopping cart**
- **Members are paid for product sales resulting from their referrals**

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The traditional way of selling products was via wholesales agents and multiple layers of agents who eventually organised products to be sold in retail outlets (see outline in next slide)

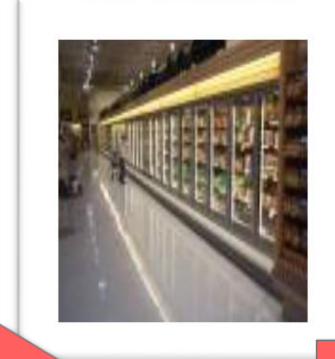
More recently companies have been selling their products via e-commerce portals (eg Amazon, eBay)

Yet others depend on SEO and many other IT methods to get their portal rankings higher on internet Search Engines

Yet these methods have flaws and ever increasing costs associated with them

MiVeda has elected to sell their products via their own Shopping Cart BUT to use personal referrals from Members to “spread the word” (see last slide)

Traditional Supply Chain



Manufacturer

Agents

Warehouses

Retail Shops

Consumer

This supply chain can consume up to 90% of the retail cost. All of these stages of distribution increase the price that the consumer pays for the end product.

MiVeda Supply Chain

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Manufacturer

Members & consumers

- Members refer people to the MiVeda online shopping portal
- Products are ordered via our online shopping cart
- Products are supplied direct from the manufacturer to the consumer
- The money saved is paid to the respective referring Members
- As you increase your product referrals, you increase your income
- You can achieve this by online marketing and word of mouth referrals

Everyone wins!